



Social Media, Communication and Photography Policy

The Alice Springs Netball Association, as the governing body for the sport in Alice Springs will:

- Provide a safe enjoyable, inclusive, and competitive environment
- Deliver innovative options for participation in netball across one's lifespan
- Exemplify consistency, transparency, and integrity through strong governance
- Promote positive collaboration with clubs and the broader community

SOCIAL MEDIA, COMMUNICATION AND PHOTOGRAPHY POLICY

Purpose

Social media and electronic communication are important tools in the marketing of the Alice Springs Netball Association (ASNA) and communication with its members. ASNA recognises and acknowledges the value of social networking websites to promote netball and celebrate the successes of our members. The potential for social networking platforms, due to reach and ease of access, to be used adversely is also recognised. The ASNA Social Media, Communication and Photography Policy aims to provide specific guidance on best practice behaviour when operating within social media and photographing ASNA events. This policy is guided by Netball Australia's Member Protection Policy (2017).

SOCIAL MEDIA AND COMMUNICATION

Our commitment

Electronic communication is essential for communicating ASNA news and information with our members. Any communication from ASNA will uphold our core values of Integrity, Respect, Enjoyment, Fairness, Consistency and Transparency. ASNA will use a range of electronic tools to communicate with our members including Email, SMS, Facebook, Instagram and Netball Connect. Our communication will protect members' privacy, maintain clear boundaries, and ensure that bullying and harassment does not occur.

The ASNA committee will monitor, and control material published on the ASNA website and any related discussion groups or social media websites, such as Facebook and Instagram. All information will be directly related to ASNA news and business.

Electronic communication from ASNA staff or team officials will primarily be in email form. If short, time dependent information needs to be provided, ASNA officials may use SMS as a communication method. ASNA will aim to have at least two officials copied into all correspondence and will communicate with parents for all communication related to our junior members.

What We Expect of ASNA Members

As per Netball Australia's social media Policy we expect all ASNA members when engaging in social media or via electronic communication to be clear about what/who they are representing; ensure references to any ASNA staff, volunteers, members, or officials are factually correct, respectful and do not breach confidentiality and privacy requirements and laws.

All electronic communication and social media posts should not:

- Use offensive, provocative, or hateful language
- Must not be misleading, false or injure the reputation of another person

- Should respect and maintain the privacy of others
- Contain information that could be classed as bullying or harassment

Alice Springs Netball Association will not tolerate abusive, discriminative, intimidating, or offensive statements being made online.

Non-Compliance

Members found to be engaging in the above behaviour may face disciplinary action under either ASNA's Penalty Policy or Netball Australia's Member Protection Policy.

PHOTOGRAPHY

ASNA is supportive of capturing and promoting our members in a positive manner via the use of camera or video equipment (including mobile phones). At all times we wish to protect the privacy and safety of all our members while participating in netball. ASNA can at any time request that a person cease the activity or remove a person from the facilities if it is deemed that their actions are inappropriate and not showing our members in a positive manner.

Our Commitment

- Images of children will be used appropriately and legally.
- ASNA will only use appropriate images of a child, relevant to netball and depicting the child suitably clothed in a manner that promotes participation in netball. Wherever possible, ASNA will seek permission from a child's parent/guardian before using the image.
- When using a photo of a child ASNA will not name or identify the child or display personal information such as residential address, email address or telephone numbers without gaining consent from the parent/guardian.

Where an individual is believed to be inappropriately photographing any financial member, ASNA can ask the individual to stop. If the individual refuses, the police may be called to deal with the matter.

What We Expect of ASNA Members

If you wish for yourself or your child not to be photographed, please complete the "Exception to Photograph" form and forward to ASNA via netball@alicespringsnetball.com.au

If you are intending to photograph an ASNA match, where possible please complete the following steps.

- Seek permission from your own team officials and those from the other team to take pictures or video of the game.
- Advise the umpire officials that permission has been granted by both teams.

If you wish for yourself or your child not to be photographed, please complete the "Exception to Photograph" form and forward to ASNA via netball@alicespringsnetball.com.au. Please inform the ASNA Office immediately if you have concerns regarding a person taking inappropriate or intrusive photography.